

**SALISBURY WICOMICO ARTS COUNCIL CORPORATE SPONSORSHIP - 30 STAR EMERALD LEVEL**  
**CORPORATE BENEFITS**

- ★ **DUAL representation at SWAC's two major fundraising events: "Thankful Hearts for the Arts" Arts dinner Fall Gala with attendance of 200 from an elite guest list, and Arts Festival with attendance to community wide in thousands**
- ★ **SHARED NAMING OF THE FALL EVENT WITH BUSINESS NAME**
- ★ Business name on dual events of over 3,000 printed invitations and/or materials
- ★ Business name on over 200 printed programs Fall Gala event
- ★ 3 inch x 2 inch ad in the SWAC Annual Report, distribution 400
- ★ Verbal Business appreciation at both events
- ★ A marketing opportunity at the Spring Arts Festival with special signage, banners and your staff in business logo attire distributing items to the crowd
- ★ **BUSINESS NAME ON SWAC FACEBOOK PAGE**
- ★ Business invites of Business events through SWAC Facebook
- ★ Company Table Name recognition & seating for 6 at Fall Gala, valued at \$450.00
- ★ **BUSINESS LOGO AND BUSINESS LINK ON SWAC WEBSITE**
- ★ Business name on SWAC website [www.getswac.org](http://www.getswac.org)
- ★ 10 adult and 10 children tickets, and free exhibit booth space to Spring event valued at \$100.00
- ★ Business name on both event posters
- ★ Business name on both events brochures
- ★ 3 inch ad in SWAC's "Accent on the Arts" quarterly publication of 1500 (6000/year total) valued @ \$1,000.00
- ★ 12 months of marketing and representation at SWAC's events
- ★ Business name listed in The Daily Times large ads and press releases
- ★ Business name as sponsor for SWAC's monthly TV show for 12 months
- ★ Business logo displayed on SWAC's monthly tv show for 12 months
- ★ Business name appreciation through various radio talk shows
- ★ Verbal/print appreciation through year at SWAC speaking engagements
- ★ Business name appreciation in "Accent on the Arts" pre and post events publications
- ★ Sponsorship is tax deductible
- ★ Delivery of "Accent on the Arts" publication
- ★ 10% discount for Business Employees purchase of tickets to SWAC events
- ★ Company appreciation recognized at SWAC Annual Meeting
- ★ Company name as partner of the year with press release and picture
- ★ Ticket outlet service through SWAC in 3 counties and 11 locations
- ★ **SPECIAL STAR!! COMPANY LOGO or mention with MEDIA ADVERTISEMENTS: TV, Radio, and Newspaper**
- ★ **BONUS STAR: Facebook posts, email blasts, Instagram, Twitter and Accent press on sponsor specials when appropriate, possible and level accordingly**

**EMERALD LEVEL SPONSORSHIP AMOUNT: FIVE THOUSAND DOLLARS: \$5,000.00**